

KC



Alliance

## Sponsorship Levels and Benefits

### Platinum/Sustaining Partner

**Definition:** Corporations or foundations that invest \$50,000 or more annually, typically with a commitment of at least three years. These contributions are critical to KC STEM Alliance's long-term success, providing the financial stability necessary for long-term planning.

In exchange for this strong commitment to STEM building in Kansas City, Platinum Partners receive the highest level of benefits available across these categories:

#### Regional STEM Leadership

- Board representation on KC STEM Alliance Advisory Board
- Representation on regional planning committees to include, but not limited to, *FIRST*, Project Lead The Way, Girls in Tech, etc.
- Representation on Kansas City's STEM Funders Collaborative

#### Civic Recognition and Brand Awareness

- Logo recognition on all KC STEM presentations regionally and nationally
- Invitations to serve as panelists for KC STEM Alliance at regional events
- Participation in regional meetings and PreK-12 professional development meetings
- Scrolling logo recognition on front page of KC STEM website and inclusion on sponsor page of [kcstem.org](http://kcstem.org)
- Top level logo recognition on all KC STEM outreach materials, including collateral, e-newsletters, advertisements, etc.
- Logo recognition on Project Lead The Way engineering notebooks distributed to 4,500 students annually
- Event sponsor recognition and logo presence at all KC *FIRST* Robotics activities
- Involvement in regional collaborative, cross-promotional opportunities and public relations efforts
- KC STEM staff assistance for company-specific STEM strategies and outreach

#### Workforce Development

- Opportunity to connect with post-secondary partners
- Opportunity to connect directly with STEM students for internships, job shadows, outreach programs
- Coordination of volunteer opportunities for employee engagement

#### Strategic Investment

- Support targeted grant making, activities and events that serve PreK-12 students, with special attention to historically marginalized communities

## Gold Sponsor

**Definition:** Corporations or foundations that contribute \$20,000 or more annually to KC STEM Alliance or its programs, including special initiatives, specific event sponsorships and in-kind gifts. Durable in-kind gifts such as machinery and equipment will be recognized in the year they are given.

### Regional STEM Leadership

- Representation on regional planning committees to include, but not limited to, *FIRST*, Project Lead The Way, Girls in Tech, etc.
- Representation on Kansas City's STEM Funders Collaborative

### Civic Recognition and Brand Awareness

- Participation in regional meetings and PreK-12 professional development meetings
- Logo recognition on sponsor page of kcstem.org
- Logo recognition on KC STEM outreach materials, including collateral, e-newsletters, advertisements, etc.
- Logo recognition on Project Lead The Way engineering notebooks distributed to 4,500 students annually
- Involvement in regional collaborative, cross-promotional opportunities and public relations efforts
- KC STEM staff assistance for company-specific STEM strategies and outreach

### Workforce Development

- Opportunity to connect with post-secondary partners
- Opportunity to connect directly with STEM students for internships, job shadows, outreach programs
- Coordination of volunteer opportunities for employee engagement

### Strategic Investment

- Support targeted grant making, activities and events that serve PreK-12 students, with special attention to historically marginalized communities

## Silver Sponsor

**Definition:** Corporations or foundations that contribute \$10,000-\$19,999 annually to KC STEM Alliance or its programs, including special initiatives, specific event sponsorships and in-kind gifts. Durable in-kind gifts such as machinery and equipment will be recognized in the year they are given.

### Regional STEM Leadership

- Representation on Kansas City's STEM Funders Collaborative

### Civic Recognition and Brand Awareness

- Logo recognition on sponsor page of kcstem.org
- Logo recognition on materials with complete listing of alliance sponsors
- Involvement in regional collaborative, cross-promotional opportunities and public relations efforts
- KC STEM staff assistance for company-specific STEM strategies and outreach

### Workforce Development

- Opportunity to connect directly with STEM students for internships, job shadows, outreach programs
- Coordination of volunteer opportunities for employee engagement

### Strategic Investment

- Support targeted grant making, activities and events that serve K-12 students, with special attention to historically marginalized communities

## Bronze Sponsor

**Definition:** Corporations or foundations that contribute any amount under \$10,000 annually to KC STEM Alliance or its programs, including special initiatives, specific event sponsorships and in-kind gifts. Durable in-kind gifts such as machinery and equipment will be recognized in the year they are given.

### Civic Recognition and Brand Awareness

- Logo recognition on sponsor page of [kcstem.org](http://kcstem.org)
- Involvement in regional collaborative, cross-promotional opportunities and public relations efforts
- KC STEM staff assistance for company-specific STEM strategies and outreach

### Workforce Development

- Opportunity to connect directly with STEM students for internships, job shadows, outreach programs
- Coordination of volunteer opportunities for employee engagement

### Strategic Investment

- Support targeted grant making, activities and events that serve K-12 students, with special attention to historically marginalized communities

## Program Partner

**Definition:** Corporations, foundations and non-profits that collaborate with KC STEM Alliance on programming, networking, providing mentors and other resource sharing. Program partners will be recognized on [kcstem.org](http://kcstem.org) and materials relevant to the partnership.

NOTE: Organizations that invest in specific programs (i.e. *KC FIRST* events or special initiatives such as Girls in Tech KC) will receive additional recognition at events or on materials associated with those activities as specified in the sponsorship agreement. The KC STEM Alliance sponsorship level is determined by total support given during a single fiscal year.

For more information, please contact us at [kcstem@kcstem.org](mailto:kcstem@kcstem.org) or call 816.235.1509.

[www.kcstem.org](http://www.kcstem.org)