



Design a Remake Learning Days Event for teens

What is Remake Learning Days?

Remake Learning Days is an innovative learning festival for families and youth taking place in Kansas City May 1-10. Explore something new and participate in fun, hands-on activities created for kids of all ages at libraries, schools, museums, tech centers, play spaces, community centers, and more.

What is the Remake Learning Design Challenge?

The Remake Learning Design Challenge seeks Remake Learning Days events created by teens for teens. Performing arts, poetry, coding, making, robots, advocating for a cause—the options are wide open. Share what you love with others and gain some marketable skills along the way!

Why participate in a Design Challenge?

Let's be real, school isn't doing all it can to prepare you for your future. You will need skills that you can only learn by practice such as critical-thinking, problem-solving, effective communications, and presentational skills. No matter what career path you choose, relating your ideas effectively and problem-solving on your own are two skills in very high demand that surprisingly not many can do well.

How does the Design Challenge work virtually?

The Design Challenge is two weeks long. We heard students' demands and kept the Zoom time as low as possible. During the design challenge, teams will meet with Startland three times a week for an hour. (3:00-4:00PM, See details in application). During our time together, we will help you to build your event idea into a concept!

Teams will be expected to meet on their own time (virtually) during the two-week design challenge to keep moving their ideas forward! **PITCH Day for all teams will be March 12.**

Winners of the Pitch Day will receive:

- a 4-week Marketing and Events v-Ship to receive support in promoting their event. (see details below!)
- Launch their event during Remake Learning Days May 1-10 (a great platform for your event!)
- Receive a \$500 grant to launch their event.
- Obtain direct support from The DeBruce Family Foundation, KC STEM Alliance and Startland in promoting your event through their networks



FAQs Continued

What's the point of doing this if I don't win?

- Even if you don't win, you may still be eligible for a \$250 grant to help you put your event on.
- Not sure if you know this but, 70% of all professional opportunities come from someone you know. This means you better get comfortable meeting new people! Creating and sustaining relationships whether personal or professional- it is a skill that takes practice.
- Do you run for office at school or find yourself in a leadership or fundraising role? THIS particular design challenge is for you. Marketing is EVERYWHERE and needed ALL THE TIME. Come to gain skills and knowledge in marketing and event-planning in a safe space where it's okay to make mistakes!
- RAISE ATTENTION to your mission or your passion. As a team- come be seen and heard. An experience like this creates great word-of-mouth for your group (especially in this virtual world and during a pandemic!)
- Because it's fun! Join with friends! This experience is meant for you to learn HANDS-ON and with you in the driver's seat. Learn new skills, meet new people and obtain a resume-worthy experience.

I am very busy already, I am not sure I can take on more responsibility. Is the v-Ship going to ask a lot from me?

Great Question! The v-Ship is intended to support the work you will do during the Design Challenge. For four weeks you and your team will continue to receive support as you promote your event for Remake Learning Days in May. Most of the work you and your team will do will be on your own time. During the v-Ship, you and your team will only be required to meet with the Startland team once a week. We will take a vote on the best time for everyone, it will be sometime in the evenings!

If our team wins, when do we start the v-Ship?

If your team wins we will take a break to allow for Spring Break and we will begin the v-Ship experience on the week of April 5.

Why should I try to win the Design Challenge and participate in the v-Ship?

During the v-Ship, students will continue to make connections and grow their audience for their own event. This combined with marketing support from sponsors and the grant to launch your event means you should have a full room! Participating in the v-Ship will be the finishing touch to take your event idea from a concept to a fully REAL and launched event. Let's be real, nothing beats making things happen.