Real World Learning Initiatives

2019-2020
Shelby Fordham

“I’ve learned more in these past two years than I think I’ve learned in the entire 10 years prior.”
The people you interact with on your team will help expand your knowledge and grow your professional development skills.
When I joined B.F.I., it allowed me to become more successful and more focused on my goals in life.
It’s better whenever it’s hands-on too.

You did that. You put your time and effort into fixing it or building it.
What **experiences** Kansas City high school graduates need to be ready for the future

- work experiences
- industry-recognized credentials
- college credit
- entrepreneurial experiences
What **skills** Kansas City high school graduates need to be ready for the future

- learn
- think
- relate
- contribute
- thrive
Multiple pathways are essential

<table>
<thead>
<tr>
<th>State</th>
<th>Percentage&lt;br&gt;of high school graduates enrolling in college</th>
<th>Percentage&lt;br&gt;complete at least one year</th>
<th>Additional Pathways</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kansas</td>
<td>69%</td>
<td>45%</td>
<td>• Internships</td>
</tr>
<tr>
<td>Missouri</td>
<td>51%</td>
<td>35%</td>
<td>• Client-connected projects</td>
</tr>
</tbody>
</table>

65% of all jobs require a postsecondary credential

35% of those require a 4-year degree

Earning Market Value Assets in high school should be an option for all students.

- Internships
- Client-connected projects
- Industry-recognized credentials
- Dual-college credit
- Entrepreneurial experiences

© 2019 Ewing Marion Kauffman Foundation
Real World Learning Initiatives

Connecting how and what students learn in school to education, work, and life outside of school

Post-secondary

High School

B2E

Skilled KC
TECHNICAL INSTITUTE

KC CHAMBER
RISING
KC AREA DEVELOPMENT COUNCIL
Missouri Department of Elementary and Secondary Education
Kansas City Schools

© 2019 Ewing Marion Kauffman Foundation
High school diploma plus Market Value Assets
School Districts in Greater Kansas City

DESIGN + PLAN GRANTS
2019-2020 Cohort 1

Belton  Lee’s Summit
Center    Liberty
Fort Osage  NKC
Grandview  KCPS
Hickman Mills  Olathe
Hogan/DeLaSalle  Olathe
Independence  Ray-Pec
Kearney    Shawnee Mission
Big, Audacious Goals

By May 2020, all 15 Design + Plan Teams will present their 3-year strategic plan to dramatically increase the number of students leaving high school with one or more Market Value Assets.

By 2030, all KC Metro high school students will graduate with one or more Market Value Assets.
Regionally-recognized Market Value Assets (MVAs)

- work experiences
- industry-recognized credentials
- college credit
- entrepreneurial experiences
MVA Guiding Principles

• Work output has *recognized value* within industry or postsecondary.

• Student performance is evaluated by *multiple stakeholders*, some external to education.

• The student grows capabilities in *multiple ‘KC Portrait of a Graduate’ dimensions*.

• The process of earning the MVA adds to the student’s *social capital*.
Parallel investment strategies

For districts

• Year 1 – design/planning grant
• Year 2 – pilot grant
• Year 3 – full implementation grant
• Year 4 – full implementation grant

For the region

• Pathfinding + awareness campaign
• Business + education connection hub (B2E)
• Data, policy and practice research and learning hub
B2E: Business + education connection hub

**Explore**

**Job shadow** – engage with students 1:1 or in small groups to show what a ‘day in the life’ of a job or industry involves.

**Engage**

**Projects** – Provide authentic projects for students to complete, with coaching from industry professionals along the way.

**Immerse**

**Internships** - Provide student internships, co-ops or pre-apprenticeships (paid or unpaid) requiring students to perform real work activities under the supervision of professionals.
B2E Components

**Trusted Data Exchange**
- Students & MVAs
- Employer Opportunities and Skill Profiles
- Pathways
- Experience Metrics

**Resources & Support**
- Common Language
- Playbooks & Toolkits
- Student Readiness Assessment
- Consulting

**RWL Network**
- School B2E Reps
- Intermediaries
- Civic/Chamber Reps
Aligning the Broader RWL Learning Ecosystem

- Many assets, but fragmented...
- Students need way-finding help
- Empowered educators and administrators can have big impact
- Employer participation is vital; requires expert brokering
For Discussion

• How can your work support employers, students, and/or schools in bringing Real World Learning and Market Value Assets to scale in KC?

• What will it take to make our region a world-leading, Real World Learning Community?
Thank You